

Cookie Policy for ILink Blog

Last Updated: June 29, 2025

This Cookie Policy explains how ILink Blog (“we,” “us,” or “our”), the operator of <https://ilink.org.ng> (the “Website”), uses cookies, tracking pixels, and similar technologies to enhance your experience, analyze Website performance, and deliver advertisements. By accessing or using the Website, you consent to the use of cookies and similar technologies as described in this policy. This Cookie Policy forms part of our Privacy Policy, available at <https://ilink.org.ng/legal/privacy.pdf>, and our Terms and Conditions, available at <https://ilink.org.ng/legal/terms>.

1. What Are Cookies?

Cookies are small text files placed on your device (e.g., computer, smartphone, or tablet) when you visit a website. They store information about your browsing activities to improve website functionality, user experience, and analytics. We may also use similar technologies, such as tracking pixels or web beacons, to collect data about your interactions with the Website.

2. Types of Cookies We Use

We use the following types of cookies and similar technologies on the Website:

2.1 Essential Cookies

These cookies are necessary for the Website to function properly, such as enabling navigation, user account access, and secure areas of the Website (e.g., for commenting or liking posts). These cookies cannot be disabled as they are critical to the Website’s operation.

2.2 Analytics Cookies

We use analytics cookies, such as those provided by Google Analytics, to collect information about how users interact with the Website. This includes data on page visits, time spent on pages, and user behavior. This helps us improve the Website’s content and performance.

2.3 Advertising Cookies

We use advertising cookies through Google AdSense and affiliate marketing programs to deliver relevant advertisements and track the performance of affiliate links (e.g., for VPNs or internet plans). These cookies collect data about your browsing habits to personalize ads and measure their effectiveness.

2.4 Functional Cookies

These cookies enhance the Website's functionality by remembering your preferences, such as language settings or login details, to provide a seamless experience.

3. How We Use Cookies

We use cookies and similar technologies for the following purposes:

- To enable core Website functionality, such as user account access, commenting, liking, and sharing posts.
- To analyze Website usage, including traffic patterns and user preferences, through tools like Google Analytics.
- To deliver and measure the effectiveness of advertisements through Google AdSense and affiliate links.
- To improve user experience by remembering preferences and personalizing content.

4. Third-Party Cookies

Some cookies are set by third-party services integrated into the Website, including:

- **Google Analytics:** Collects anonymized data on Website usage to help us understand user behavior and improve our services.
- **Google AdSense:** Delivers targeted advertisements based on your browsing habits and interests.
- **Social Media Platforms:** If you share content via social media (e.g., through share buttons), these platforms may set cookies to track sharing activities or user interactions.

These third parties have their own privacy policies and terms, which we encourage you to review. We are not responsible for the data practices of third-party services.

5. Data Collection and Privacy

Cookies may collect personal information, such as IP addresses, browser types, or device information, as described in our Privacy Policy (<https://link.org.ng/legal/privacy.pdf>). We process this data in compliance with the Nigeria Data Protection Regulation (NDPR) and other applicable laws. You can learn more about how we handle personal data in our Privacy Policy.

6. Managing Cookies

You can control or disable cookies through your browser settings. Most browsers allow you to block cookies, delete existing cookies, or receive a warning before cookies are stored. However, disabling essential cookies may affect the Website's functionality, such as your ability to log in, comment, or share content. For guidance on managing cookies, consult your browser's help resources.

7. Consent to Cookies

By using the Website, you consent to the use of cookies and similar technologies as described in this **Cookie Policy**. If you do not agree with our use of cookies, you may adjust your browser settings or refrain from using the Website.

8. Updates to This Cookie Policy

We may update this Cookie Policy to reflect changes in our practices or legal requirements. Updates will be posted on the Website at <https://ilink.org.ng/legal/cookies.pdf>, and registered users will be notified via email or a notice on the Website. Continued use of the Website after changes constitutes acceptance of the updated Cookie Policy.

9. Contact Information

For questions or concerns about this Cookie Policy, please contact us at:

ILink Blog Website: <https://www.ilink.org.ng/page/contact-us>

Email: helpdesk@ilink.org.ng

WhatsApp:

Instagram:

YouTube:

Twitter:

Telegram:

LinkedIn: